**Kristiana Elisabeth Fox, MBA**

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**Summary of Qualifications**

* Corporate Social Responsibility Advisor
* Certificate in Nonprofit Management
* Social Enterprise Expert
* Creative Innovator
* B Corp Consultant & B Local Arizona Lead
* Purpose Driven Leader
* Business & Nonprofit Management Professional
* Master’s in Business Administration
* Environmental, Social and Governance (ESG) Specialist
* Social Impact Consultant

**Experience**

2014- Present **Founder/CEO**, **Think Outside the Box, LLC**  Phoenix, AZ.

Provide business consulting using creativity and innovation to combine the best aspects of business and nonprofit in social enterprise to help businesses become more socially responsible and nonprofits become more sustainable.

Duties:

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* Formed 501 (c)3 nonprofit corporations and formulated the Bylaws and Articles of Incorporation.
* Formulated the Business and Strategic Plan, Marketing Plan, Fundraising Plan, and assisted with Volunteer Management and Board Development to lay a strong a foundation for nonprofit start-ups.
* Developed the Case for Support, Letter of Inquiry (LOI), Proposal and Fundraising Plan, conducted grant research and wrote accompanying grant proposals that brought in $235,000.
* Formulated ideas for earned revenue strategies for nonprofits that resulted in organizations bringing in additional income such as renting out commercial kitchen space in off hours or creating an online store.
* Produced nonprofit social enterprises that resulted in organizations receiving $350,000 in grant money, such as a food truck social enterprise.
* Created the mission, vision, values, 'why' and core principles of organizations and incorporated Conscious Capitalism principles to help organizations become purpose- driven.
* Consulted with organizations to determine the best strategy for creating a social enterprise in terms of ideas, different types, business models, and legal structures such as a Benefit Corporation.
* Incorporated social impact strategies with organizations such as becoming a Certified B Corporation and facilitated with the process and worked to create a B Local Arizona group.
* Advised organizations regarding the United Nation’s Sustainable Development Goals (SDG) and meeting Environmental, Social and Governance (ESG) regulations, and put policies and practices in place that are in alignment with these goals and creating Net Zero.
* Created Corporate Social Responsibility (CSR) policies and procedures related to governance, workers, community, and the environment for organizations.

**Education**

Arizona State University Phoenix, AZ

**Nonprofit Management Certificate**

University of Phoenix Phoenix, AZ

**Master’s in Business Administration, General Administration**

**Arizona State University**  Tempe, AZ

Bachelor of Science, NCAA Division I Swimmer

**Professional Memberships**

Alliance of Arizona Nonprofits, Local First Arizona, Social Enterprise Alliance (SEA), Conscious Capitalism Arizona Chapter, B Local Arizona Chapter Leader

**Honors & Awards**

**Awards:**

Athena Award Nominee- Women in Business, Phoenix Chamber of Commerce

**Speaker:**

Alliance of Arizona Nonprofits, How to Create a Social Enterprise or Earned Revenue Strategy for your Nonprofit

ASU Lodestar Conference, Conscious Capitalism and Nonprofits Panel & How to Create a Social Enterprise or Earned Revenue Strategy for Your Nonprofit

Phoenix Startup Week, How to and Benefits to Create a Purpose Driven Business

CO+Hoots Foundation Midweek Mindtweek, The Pros and Cons of Becoming a B Corp, How to and Benefits for Becoming a Conscious Capitalism Company & Save the World- Start a Social Enterprise.

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**Mentor:**

National Mentor, Seed Spot

ASU Mentor & Speaker: TEM 110, Emerging Enterprise & TEM 294, Social Entrepreneurship

CoFounders Lab Adviser

CO+Hoots Youth Startup Weekend Mentor

Phoenix Startup Weekend Mentor